



THE SPA AT FEARRINGTON OPENS ITS DOORS

THIS NORTH CAROLINA DESTINATION, A MEMBER OF RELAIS & CHATEAUX AND ONE OF AMERICA'S TOP SMALL HOTELS, NOW OFFERS "THE COMPLETE RETREAT EXPERIENCE"

Pittsboro, NC, October 26, 2010 – After years of planning, months of construction and staff training, and weeks of being quietly open to fine tune operations, [The Spa at Ferrington](#) is now officially open. The Spa at Ferrington enhances the range of amenities offered by Ferrington Village, the destination retreat anchored by The Ferrington House Country Inn and Restaurant, members of Relais & Chateaux and both rated Five Diamonds by the American Automobile Association.

Says proprietor R.B. Fitch: "About 10 years ago, we started thinking about opening a spa at Ferrington but the timing and the location never seemed to work out. Then about a year ago it meshed for us. Most importantly, we had a place in the Village we were excited about - a place that gave us not only a great spa layout but also a nice boutique store. And we felt it was time; we had looked at enough spas, spoken with enough spa experts. So it gelled."

The Facilities

Guiding R.B.'s vision for the Spa was the need to create "something charming and comfortable - sort of human scale."

Overseeing the design of the space was merchandise manager Daneen Griffin and Ferrington Village's general manager, Theresa Chiettini. Says Theresa: "We've looked at spas all over the US and Europe and feel we've created something that's quite unique in our area - a spa that offers tranquility, charm, a warm professional staff, all in a relaxing setting."

Daneen said, "R.B. gave us complete freedom to think out of the box with regard to the interior design of the spa, so we took this opportunity to create something very much in keeping with the Ferrington experience.... yet totally unexpected!"

Daneen described the resulting look as Swedish Farmhouse - "where interiors are full of light, rooms are characteristically gray-washed in soft color, furniture is simple, floors are bare and space is unfussy." She wanted to create the Spa to evoke "an emotional reaction where you feel yourself 'settle' and let go although you are not quite sure why."

The nearly 4,000 square foot facility overlooks the Village Center and fronts a courtyard apothecary garden. Inside, the spa has a large studio for manicures and pedicures, and four private treatment rooms for massage, facials and other treatments. The Spa also includes a boutique shop offering skin care and apothecary products, simple chic apparel



and luxury home goods. The store, called [Haven](#), also serves as the Spa's reception and greeting area.

"The Spa is proving popular not only with our day visitors and leisure travelers staying at the Inn, but also with corporate groups and wedding parties who want the complete retreat experience," said Theresa. "We're very excited to offer that now."

Services Offered

The Spa at Ferrington offers a range of treatments, including massage, facials, manicures and pedicures, and is open to guests staying at The Ferrington House Country Inn and to the general public. A full list of spa services can be found on the [Spa's webpage](#).

Most skincare products used in the Spa are provided by [Elemis](#), a leading British luxury spa and skincare brand. Elemis was launched 21 years ago by three London-based spa experts working in consultation with Jan Kusmirek, one of the world's leading authorities on organic ingredients and medicinal plant extracts. His expertise has enabled Elemis to discover some of the world's most cutting-edge ingredients and manufacturing techniques, improvements that ensure every product delivers maximum results.

The Spa at Ferrington is open Tuesday through Saturday from 10am to 7pm, and Sunday from 10am to 4pm. It is closed on Monday. Reservations can be made by calling the Spa at 919-545-5723.

It is conveniently located next to [The Old Granary Restaurant](#), Ferrington Village's daytime restaurant, offering customers a convenient lunch or brunch option before or after a treatment. Earlier this year, the Old Granary was recently voted a Top 50 brunch restaurant nationally by the diners of OpenTable.

"The Spa rounds the Village Center out as a destination place. It's a place to go for exceptional dining and shopping, romantic lodging and beautiful gardens," says R.B., "and now a place to give yourself a treat."

About Ferrington Village

Located on farmland dating back to the 1700's, Ferrington Village is a 1,400 acre hamlet situated near Chapel Hill, in the heart of North Carolina. The Village is home to an inn, a spa, unique shops, restaurants and is surrounded by extensive gardens and pastures and a community numbering nearly 2,000 residents.

At the heart of the Village is The Ferrington House Country Inn and Restaurant, members of Relais & Chateaux, an association of the finest restaurants and hotels in the world. The restaurant is the only restaurant in the country that is both Green Certified™ and rated Five Diamonds by the American Automobile Association. The farmhouse restaurant, recognized for its sophisticated contemporary American cuisine, provides guests an exceptional dining experience. The Inn is rated Five Diamonds by AAA and Five Stars by Forbes Travel Guide; it was also rated a top five small hotel in the annual readers polls of both Conde Nast Traveler and Travel + Leisure.



About Relais & Chateaux

Established in France in 1954, the mission of Relais & Châteaux is to spread its unique “art de vivre” across the globe by selecting outstanding properties with a truly unique character. The Association is a family of hoteliers and chefs from all over the world who share a passion for, and a personal commitment to, ensuring their guests are privy to moments of exceptional harmony, an unforgettable celebration of the senses. There are currently about 500 Relais & Châteaux properties in 55 countries, including 38 properties in the United States.

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(l. to r.) various treatment rooms at The Spa at Ferrington.

