



The member's exclusive guide to benefits, discounts and peace of mind.

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MAGAZINE

**50 MILLION
MEMBERS
AND COUNTING**

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**CANCUN:
REVITALIZED**

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**10 TIPS TO
KEEP TEENS
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**PLUS: 7 SIGNS
OF BAD WHEEL
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IRISH CHARMS

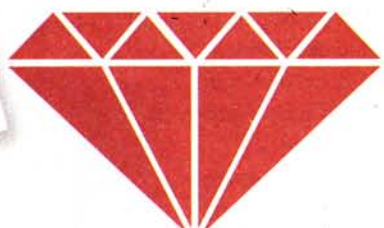
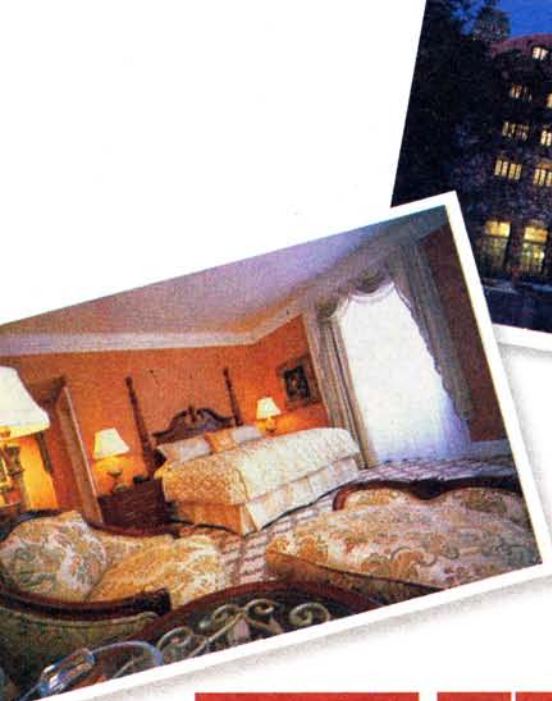
THE BEAUTY, MYTHICAL SPLENDOR,
AND ANCIENT ALLURE OF IRELAND

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AAA.com

[january-february 2007]



AAA Four Diamond Award Winners: (from left to right)
Carolina Inn - Chapel Hill, NC
Grove Park Inn - Asheville, NC
Market Pavillion - Charleston, SC

THE BEST OF THE BEST!

AAA DIAMOND RATING WINNERS

by Tom Crosby

The 50 million members of AAA comprise the largest leisure travel segment, spending \$206 billion annually on travel and \$47 billion a year on dining while traveling. Members can always look for the trusted AAA brand to guide their travel and dining decisions.

Five Diamond Winners

The Sanctuary at Kiawah Island Golf Resort this year became the third AAA Five Diamond rated hospitality property in South Carolina, winning the industry's highest award for 2007.

"It's the highest award that AAA bestows," said David E. Parsons, CEO of AAA Carolinas. "There are only 93 hotels and 58 restaurants in North America that won the award this year—less than one-fourth of 1 percent of the 60,000 hotels and restaurants evaluated."

This year's proud winners are listed as follows with consecutive years won shown in parentheses:



A luxurious home away from home is the feeling you get from a night in Pittsboro's Fearington House. Only the best will do in all aspects of a stay at this beautiful low-country inn. From the plush bedding to the exquisite dining, the Fearington House is the perfect place for a weekend getaway.

North Carolina

Pittsboro

- The Fearington House Inn (13)
- The Fearington House Restaurant (12)

To become AAA Approved and Diamond rated, hotels and restaurants undergo a thorough inspection by one of AAA's 65 full-time, highly trained professional evaluators. Five Diamond candidates require a more extensive review that includes a series of inspections—some anonymous—and final committee review.

AAA first started listing accommodation information in its travel publications in the early 1900s. In 1937, the first field inspectors were hired to inspect hotels, motels, and restaurants. In 1963, AAA began to rate all accommodations as good, very good, excellent or outstanding. The Diamond Rating Process, introduced in 1977 for hotels and 1989 for restaurants, continues to be recognized as the most trusted rating process for North America's most demanding travelers.

South Carolina

Summerville

- Woodlands Resort & Inn (10)
- The Dining Room at Woodlands (11)

Charleston

- Wentworth Mansion (4)