



FERRINGTON HOUSE IS AWARDED THE 2011 FORBES TRAVEL GUIDE FIVE-STAR RATING

ONE OF ONLY 54 HOTELS NATIONALLY TO RECEIVE THIS TOP HONOR

Pittsboro, NC, November 10, 2010 – [The Ferrington House Country Inn](#) has received the 2010 Forbes Five Star Award by Forbes Travel Guide, formerly Mobil. This is the 12th consecutive year that this prestigious guide has bestowed its top honor on The Ferrington House Country Inn.

“We’re so thrilled to receive Forbes’ top award again this year. It’s the result of a team effort; everyone is dedicated to creating the best possible experience for our guests. It’s great to receive this affirmation,” said Theresa Chiettini, General Manager of the Ferrington House Country Inn.

Said Shane O’Flaherty, President and CEO of Forbes Travel Guide: "As in years past, the 2011 Five-Star properties share an uncompromising commitment to the highest standards of guest service, luxurious accommodation and unique, memorable experiences; as the Forbes Travel Guide brand grows worldwide, we are pleased to include a geographically broader, yet ever more selective, group of properties to the list."

Forbes Travel Guide’s ratings process is based on more than 500 standardized criteria for hotels, making it the most rigorous and comprehensive in the industry. To achieve Forbes Travel Guide Five Star status, properties must meet or exceed the bar-setting service standards, which are determined through an unannounced service evaluation conducted by Forbes Travel Guide’s inspectors. See [Ferrington’s comprehensive review](#).

About The Ferrington House

The Ferrington House Country Inn and Restaurant is a member of Relais & Chateaux, an association of the finest restaurants and hotels in the world. The Ferrington House Restaurant is recognized for its sophisticated, European influenced regional cuisine. This celebrated farmhouse restaurant is also a Green Certified Restaurant™. Adjacent to the restaurant is the 32-room Ferrington House Country Inn, which was voted the second best small hotel in the U.S. by the



readers of Conde Nast Traveler in its 2010 readers survey. Rooms are individually decorated and enjoy views of extensive gardens and pastures. Guests also enjoy restaurants, boutique shops and, as of October 2010, a 4,000 square foot spa overlooking the Village Center.

The Fearington House Country Inn and Restaurant is located 8 miles south of Chapel Hill, NC and 30 minutes from the Raleigh-Durham International Airport.

About Forbes Travel Guide

[Forbes Travel Guide](#), formerly Mobil Travel Guide, originator of the prestigious Mobil Star ratings and certifications, has provided the most comprehensive ratings and reviews of hotels, restaurants and spas since 1958. In October 2009, Mobil Travel Guide announced a strategic partnership with **Forbes Media LLC**. This exclusive licensing agreement between two industry leaders with more than 140 years of combined experience transfers the hospitality industry's premier star rating and travel guide brand from **ExxonMobil** to Forbes. Forbes Travel Guide has a team of expert inspectors who anonymously evaluate properties against rigorous and objective proprietary standards, providing consumers the insight to make better-informed travel and leisure decisions.

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For immediate release

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