

## MCINTYRE'S FINE BOOKS CELEBRATES ITS 20<sup>TH</sup> BIRTHDAY

**Pittsboro, NC, April 21, 2009** – On April 20th, 2009, McIntyre's Fine Books, one of the Triangle's best independent bookstores, celebrated its 20<sup>th</sup> birthday with discussions of favorite books over the years, a beautiful birthday cake baked by the Fearington House Pastry Chefs, and a special 20% off discount!

Noted founder Keebe Fitch, “twenty years ago I had just finished college at UNC and was casting about, attempting to answer the big question of what to do with my life. As usual, my best and most favored advisor, my father, R.B. Fitch, came to my rescue by suggesting we open a small bookshop in the Fearington Village Center as he always enjoyed popping into them when traveling. “

Shortly, a handsome two story building between the Barn and former farm granary arose - a collaboration between Fearington's architect, Jon Condoret, and R.B. It was decorated by Keebe's mother, Jenny Fitch, named in honor of her paternal grandmother, Katherine McIntyre Fitch, and opened on April 20, 1989.

She added, “While I cannot recall the exact date of our first reading, McIntyre's was the first indie bookstore in the state to schedule regular author events.” McIntyre's offers dozens of authors readings free to the public throughout the year. Notable visitors have included Barbara Kingsolver, Sue Monk Kidd, Khaled Hosseini, Elizabeth Edwards, Elizabeth Strout, Eli Wallach, Ed Koch, Julia Glass, Rick Bragg, Stephen Raichlen, Andre Dubus III, Mark Kurlansky, Doug Marlette, Dorothea Benton Frank, Rita Mae Brown and former President Jimmy Carter.

McIntyre's owes much of its success to the deep relationships it has established with local readers, helped in part by outreach activities such as scheduled local author and poetry readings, open mic nights for those working on their own masterpieces, coordination of the county-wide Community Read program, and fundraising for the new Pittsboro Public Library.

Additionally, as store manager Jamie Fiocco explains, the store works closely with local schools: “For the past several years we've sponsored the Chatham County Schools

Media Celebration - which honors young authors from all county schools - and participated in class projects and other fundraising activities with the [nearby] Woods Charter School.”

Although it carries over 30 reading categories, McIntyre’s has particularly strong sections in cooking, regional gardening, fiction, mystery, and children’s.

The McIntyre’s staff, led by Jamie, thrives on sharing great books they’ve discovered and helping customers find exactly what they’re looking for.

### **About Ferrington Village**

Located on farmland dating back to the 1700’s, Ferrington Village is a 1,400 acre hamlet situated near Chapel Hill in the heart of North Carolina. Home to the elegant Ferrington House Country Inn and Restaurant, the Village is home to unique shops and a community numbering over 1,800 residents. Neighborhoods are nestled in the woods surrounding the Village center.

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### **For immediate release**

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